



## Orientation

Ensure that you have read about using the plan in the Program Guide.

### Book summary

Read the following summary to the student.

A Hug-glug, a Turbo Boost Snap-on Jet Pack, and a Talking-coach Bat are just some of the items on sale in the latest Dream On! Catalog. Hurry! Buy now! Don't miss out on these great offers.

### Introduction

Foster interest and activate the student's background knowledge. Be concise – focus on motivating and involving the student. Encourage prediction by using the text and illustrations on the cover of the book. Discuss new vocabulary and remind the student to use the glossary (when applicable). Also remind the student to ask him/herself questions before, during and after the reading.

What is the student's favorite advertisement? Why do they like it? Discuss the power of advertising, then focus on the language it uses.

Look through the book together to identify the features that attempt to convince the reader to make a purchase. Make sure that you discuss the persuasive language, the words in bold text, the free offers, and the descriptions of the various products' special features. Also examine the way the text has been designed to draw the reader's attention.

## Conferencing

### Check how well the student reads

When you are conferencing, the student reads all or part of the book to you. Then:

- praise, pause, and prompt appropriately;
- check for accuracy (by counting mistakes) and fluency;
- check for understanding by using one or more of the following methods:
  - asking the comprehension questions provided and any others that seem necessary;
  - asking the student to retell the story in their own words;
  - asking questions about and discussing aspects of the story, such as the theme, plot, main ideas, sequence and characters;
  - encouraging the student to confirm the predictions they made during the orientation.

### Decide what the student does next

Next recommend that the student:

- practices some more on the same book, with or without the audio;
- completes one of the activities provided that is related to the book;
- practices with another book from the same level; or
- is assessed for promotion to the next level.

## Comprehension questions

1. What can you order from the Dream On! Catalog?
2. What can the Hug-glug do?
3. What can the Talking-coach Bat do?
4. Why would you want a headset for your CD player that doesn't show?
5. Why do you think the Dream On! Catalog offers free products?

## Answers to the Comprehension questions

1. Accept any of the following: a skateboard; the Hug-glug; talking books; a Snap-on Jet Pack; a baseball bat; a space station kit; Slime, Scab and Blood Kits; Hand-shock accessories.
2. Accept any of the following: it can hug, eat, hiss, glow, burp, and speak ten Earth languages and two alien tongues; it can link to the Internet; it can transform into a furry ball.
3. It cheers when you strike the ball and shouts a message of encouragement if you miss.
4. Answers will vary.
5. Answers will vary.

## Supporting English Language Learners

The following are suggestions for optional lessons to take with your English language learners. See the overview chart in the Program Guide for a summary of the text features of this book.

### Purpose

Responding to stories in a nonverbal way, such as drawing pictures

### Introduce the concept and practice

Using the text as a model for the student's writing reinforces their understanding of the author's purpose and choice of genre and language.

After they have read the book, help the student to find examples of persuasive language and exclamation points in the text. Discuss how these are used to entice the reader and to emphasize a bargain. Discuss the text features that are used for emphasis, for example, bold text and illustrations that highlight particular features of the items that are for sale.

Ask the student to choose a favorite game or toy. Brainstorm persuasive language and images that could be used to make an advertisement for it. Ask the student to draw a picture of their toy or game, drawing attention to its strongest features. Then help them to write a short advertisement to accompany the picture, using persuasive language and appropriate text features and punctuation.





Name: ..... Date: .....

**Introduction:** A Hug-glug, a Turbo Boost Snap-on Jet Pack, and a Talking-coach Bat are just some of the items on sale in the latest Dream On! Catalog. Hurry! Buy now! Don't miss out on these great offers.

Errors  
M S

The new Dream On! Catalog \_\_\_\_\_ out now. It is full \_\_\_\_\_ this month's best deals. Hurry for this month's hot buy! We have just \_\_\_\_\_ right skateboard for you. \_\_\_\_\_ material you want your \_\_\_\_\_ made from, we can \_\_\_\_\_ it. Buy now and \_\_\_\_\_ a **FREE** Turbo Boost \_\_\_\_\_ Jet Pack. It's so \_\_\_\_\_ to use! Just snap \_\_\_\_\_ onto your skateboard to \_\_\_\_\_ that extra "boost" when \_\_\_\_\_ going uphill. **Hurry!** This \_\_\_\_\_ is only available while \_\_\_\_\_ last.

**Robots at Crazy Prices On Sale** \_\_\_\_\_ supplies last – \_\_\_\_\_ all-new Hug-glug. He's \_\_\_\_\_ furry robot that hugs, eats, \_\_\_\_\_ hisses! He glows! He burps \_\_\_\_\_ he's too full. \_\_\_\_\_ speaks 10 Earth \_\_\_\_\_ and two alien tongues and comes \_\_\_\_\_ an Internet connection. The Hug-glug even has foldaway legs \_\_\_\_\_ transforms into \_\_\_\_\_ furry ball \_\_\_\_\_ you can sit on.

**Accuracy Chart** (Exact word replacement only)

| Words Entered         | Score | Level         |
|-----------------------|-------|---------------|
| More than 11 correct  |       | Independent   |
| 10 or 11 correct      |       | Instructional |
| Fewer than 10 correct |       | Frustration   |

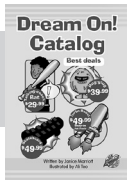
**Errors**

**M** = Meaning (makes sense) \_\_\_\_\_ **S** = Syntax (sounds right) \_\_\_\_\_

Heard  Seen  Unseen

Comments: .....





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Hurry for this month's hot buy! We have just the right skateboard for you.

Buy now and receive a **FREE** Turbo Boost Snap-on Jet Pack. Whatever material you want your skateboard made from, we can supply it.

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It's so easy to use! Just snap it onto your skateboard to provide that extra "boost" when you're going uphill. On sale while supplies last – the all-new Hug-glug. He's our furry robot that hugs, eats, hisses, and glows!

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He burps when he's full. He speaks 10 Earth languages and two alien tongues. Talking books **are hot!** Horror stories and spooky music burst from the pages in our popular books. Our talking books are amazing value at only **\$8.00** each! Hit your dream home run.

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Get a real wooden baseball bat. And for your kid brother, how about a Talking-coach Bat? Every time it hits the ball, the bat will cheer like a crowd at the ballpark. If it misses, the "talking coach" will shout an encouraging message. Build your own space station with our popular Space Station Kit.

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You'll go in the draw to win an astronaut who comes with his own transport pack, tool kit, and laser headlight. Join the **Dream-On! Club** for the best deals on games – your one-stop shop for the latest games.

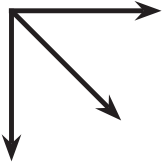
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**Name:** ..... **Date:** .....

Words can be found in these directions:



The letter in each square can only be used in one word.

|   |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| h | g | r | e | a | t | e | s | t | l | a | s | t |
| s | u | s | u | p | p | l | i | e | s | m | s | o |
| k | l | r | c | m | o | n | t | h | b | a | l | l |
| a | i | a | r | l | a | m | a | z | i | n | g | s |
| t | s | t | o | y | u | p | n | e | v | e | r | a |
| e | t | w | i | t | h | b | d | r | e | a | m | l |
| b | e | c | g | i | f | t | f | i | v | e | l | e |
| o | n | r | p | l | a | s | t | i | c | e | i | p |
| a | h | o | g | o | g | t | r | o | u | r | k | l |
| r | o | w | b | u | y | e | h | e | m | o | e | a |
| d | w | d | t | h | i | s | t | e | a | a | f | t |
| l | b | r | o | t | h | e | r | i | n | l | d | e |
| m | a | t | e | r | i | a | l | y | o | u | r | e |

**Words to find:**

- |          |       |          |            |         |
|----------|-------|----------|------------|---------|
| amazing  | ball  | brother  | buy        | club    |
| material | crowd | dream    | five       | get     |
| gift     | go    | greatest | how        | hurry   |
| in       | last  | like     | listen     | made    |
| month    | never | of       | our        | plastic |
| plate    | real  | sale     | skateboard | so      |
| supplies | the   | this     | to         | with    |
| your     |       |          |            |         |

Use the letters that are left to make the word that tells what kind of wood the baseball bat in the catalog is made from. ....





- ★ Spin the numbered spinner.
- ★ The highest number starts.
- ★ You need to spin the exact number to move onto the END square.

**START**  
Hurry for this month's hot buy!

|          |          |          |
|----------|----------|----------|
| <b>1</b> | <b>2</b> | <b>3</b> |
|----------|----------|----------|

|  |  |  |  |   |
|--|--|--|--|---|
| <b>19</b>  | <b>20</b>  | <b>21</b> How about a Talking-coach Bat for your kid brother? Spin again. Go back that number. | <b>22</b>  | <b>4</b> We have just the right skateboard for you. Spin again. If you spin a 1 or 2, go on to 8. |
| <b>18</b> Hit your dream home run. Name two numbers. If you spin one of them, go on to 20. | <b>END</b><br>Get going! Be quick!<br>Order yours today! |  | <b>23</b>  | <b>5</b>  |
| <b>17</b>  | <b>30</b>  |  | <b>24</b> Buy our popular Space Station Kit. Supplies are limited, be quick! Go back two spaces. | <b>6</b>  |
| <b>16</b> Talking books are hot! Spin again. Go forward that number.                       | <b>29</b>  |  | <b>25</b>  | <b>7</b> Buy now and receive a FREE Turbo Boost Snap-on Jet Pack. Go on to 9.                     |
| <b>15</b>  | <b>28</b>  | <b>27</b> Pick up a simple Hand-shock accessory. Miss a turn.                                  | <b>26</b>  | <b>8</b>  |
| <b>14</b> On sale while supplies last - the all-new Hug-glug. Go forward three spaces.     | <b>13</b>  | <b>12</b>  | <b>11</b>  | <b>10</b> Make yourself look good with a Slime, Scab, and Blood Kit. Go back to 12.               |
|  |  |  |  | <b>9</b>  |





**Name:** ..... **Date:** .....

Design an advertisement for a new item in the next Dream On! Catalog.

Write on the back of this page if you need more space.



Draw the item and give it a name. Choose the heading carefully so that people will want to read your advertisement and buy the product. Offer something extra for free to go with your product.

